

**Company**        **Provexis plc**  
**Headline**       **Collaboration Renewal**  
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**Provexis plc**  
**14 November 2007**

**PROVEXIS PLC**  
**("Provexis" or the "Company")**

**Provexis and Unilever renew Fruitflow(R) Exclusivity Agreement**

Provexis, developer of scientifically-proven functional food, dietary supplement and medical food technologies, announces that it has progressed its exclusivity agreement with Unilever plc on to look specifically at how Provexis might develop a new format of its patented Fruitflow(R) heart-health technology for potential application in Unilever's spread product portfolio.

Fruitflow(R) is a patented natural extract from tomato which has been shown in human trials to reduce the propensity for aberrant blood clotting, typically associated with cardiovascular disease, which can lead to heart attack or stroke. Unilever has substantial global brands in the heart-health market, primarily its Flora/Becel spreads and drinking yoghurts, which have sales in excess of €1bn.

The partners have successfully developed a pilot-scale version of the new concentrated format over the past year, which subsequently showed positive results in a recent human trial. Under the terms of new agreement, which extends for 12 months, Provexis will now further develop this new technology to deliver a product suitable for potential incorporation into vegetable-oil based fat spreads. Unilever will transfer certain manufacturing assets to Provexis to facilitate this phase of the project.

There are four sectors in which Provexis is seeking major partnerships, namely, food and dairy, beverages, products for deep vein thrombosis, and dietary supplements and medical products.

Commenting on the renewal of the collaboration agreement, Stephen Moon, CEO of Provexis, said: "We are pleased with the progress made over the last year and are now focusing on delivering this important new format in a product suitable for Unilever's spread range."

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About Unilever

Unilever's mission is to add vitality to life. It meets everyday needs for nutrition, hygiene and personal care with brands that help people feel good, look good and get more out of life.

Unilever is one of the world's leading suppliers of fast moving consumer goods with strong local roots in more than 100 countries across the globe. Its portfolio includes some of the world's best known and most loved brands including twelve €1 billion brands and global leadership in many categories in which the company operates. The portfolio features brand icons such as Flora, Bertolli, Dove, Lux, Pond's, Lynx, Sunsilk, Persil, Cif and Domestos.

Unilever has around 179,000 employees in approaching 100 countries and generated annual sales of €40 billion in 2006. For more information about Unilever and its brands, visit [www.unilever.com](http://www.unilever.com).